

The REACH

 The Kennedy Center



Video Wall

The REACH: Space Guide

OUTDOOR SPACES

The Bridge

- Pedestrian bridge spanning Rock Creek and Potomac Parkway
- The bridge creates a connection between the Kennedy Center campus, the Potomac riverfront, and the memorials along the National Mall through a scenic river walkway

Upper and Lower Lawns and Video Wall

- A public plaza and community lawn for active, participatory engagement
- Video wall for projecting movies and simulcasts or images, with a lawn and plaza for viewing
- The lawns and landscaping serve as a massive “green roof” for the REACH, the largest in Washington, D.C. at approx. 69,000 square feet
- *Blue* sculpture by Joel Shapiro
- *Brushstroke* sculpture by Robert Lichtenstein

The REACH Plaza (formerly the South Plaza)

- Public outdoor space connects the Center and the REACH
- Pre-installed anchors to support temporary structures for special events

River Plaza and Reflecting Pool

- An outdoor community gathering area adjacent to the River Pavilion

The Link

- A covered pathway with views of the Potomac River, Roosevelt Island, and into Studios J & F that connects the River Plaza and the Grand Foyer to various spaces and buildings at the REACH

The Victura Deck

- Located just outside of the Moonshot Studio alongside a large reflecting pool
- A lover of the sea, President Kennedy’s iconic wooden sailboat, the Victura (Latin for “to conquer”), was purchased when he was 15

The Presidential Grove

- At the south end of the campus sits a grove of 35 ginkgo trees planted in honor of President John F. Kennedy
- *Milk River* sculpture by Deborah Butterfield

Access the full media kit at tkc.co/reachmedia

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INTERIOR—LEVEL A

Level A has multiple access routes: Through the Parking Level A entrance, stairs or elevators down from the REACH Plaza (formerly the South Plaza), drop-off at the main entrance of the Welcome Lobby, or from the Center’s Grand Foyer down the covered Link.

Welcome Lobby (~500 Max. Occupancy)

- Expansive entry lobby serving as the main entry to all other spaces within the REACH
- Visitors Desk, small coffee bar (Hyannis Port Coffee Shop), Wall of Gratitude recognizing leadership donors
- Dramatic acoustic plaster ceilings, white stained concrete walls, black terrazzo floors, and multiple clear and frosted glass windows

PT-109 (~85 Max. Occupancy)

- A flexible space for meetings, small gatherings and dinners, and a working space for Kennedy Center internship and fellowship programs
- Views to reflecting pool and Victura Deck
- PT-109 takes its name from the “Patrol Torpedo” boat that President Kennedy commanded during World War II

Moonshot Studio (~70 Max. Occupancy)

- A dedicated, interactive arts learning space where visitors and especially young people can “try on” arts experiences
- A drop-in learning center on weekends, and a space for student field trips on weekdays
- Named after President Kennedy’s call for America to think big and travel to the moon

Justice Forum (~144 seats)

- Intimate lecture hall with capacity for film screening and stage for small-format performances
- Fixed seats with flip-out tablets and outlets every few seats
- The Justice Forum is the only space in the REACH without windows, and can be made dark at any time of the day.
- Justice is one of the five ideals commonly attributed to President Kennedy—Freedom, Courage, Justice, Service, and Gratitude

Skylight Pavilion (~525 Max. Occupancy)

- A space with 36-foot ceilings and expansive views of the river, lower lawn, and reflecting pool
- A public atrium during the day, and a space for special events, seated dinners, and receptions
- Acoustic plaster ceilings, acoustic plaster walls, end-grain wood floors, multiple glass skylights, very large clear glass windows, distinctive wooden doors, and pendant light fixtures

Welcome Lobby



LEVEL B

Access to Level B is through Parking Level B and C entrances, stairs or elevators down from the Welcome Lobby, or ramp and doors from the Parking Grotto.

Peace Corps Gallery (~300 Max. Occupancy)

- A pre-function space for Studio K, with access to Studios J and F and the Hammersmith Lounge
- Location of the Gallery Wall
- President Kennedy established the Peace Corps by executive order on March 1, 1961 with the goal of encouraging mutual understanding between Americans and people of other nations and cultures

Studios J and F (Respective Max. Occupancy: ~50 and ~165)

- Multi-purpose rooms for rehearsals, exhibits, demonstrations, and small-scale performances. Studio J is the smaller of the two studios—approximately the size of the Terrace Theater stage—and Studio F is the size of the Eisenhower stage
- Exterior windows with expansive views of the Potomac and interior viewing windows for visitors to look in
- Sprung floor with Marley for dance, fixed mirrors and barres, curtains for privacy and sound attenuation
- White stained concrete ceilings and acoustic crinkle concrete walls
- The studios are named in honor of President Kennedy's initials, J, F, and K

Studio K (~300 Max. Occupancy, plus ~50 on balcony)

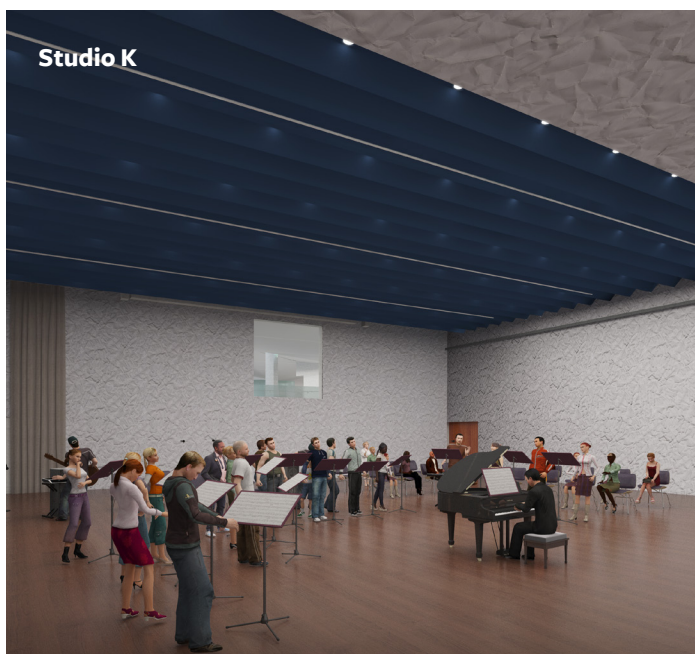
- The largest studio within the REACH, slightly larger than the Opera House stage. A multi-purpose room to host rehearsals, demonstrations, and performances
- A viewing balcony and interior glass windows allow visitors to look in on rehearsals; optional privacy curtains
- Fixed mirrors, with movable lighting fixtures throughout the space
- Distinctive, cerulean blue-stained concrete ceilings, acoustic crinkle natural gray concrete walls, and dark stained wood floors
- Projector and large screen for presentations
- Takes name from one of the initials of the President's name, John Fitzgerald Kennedy

Hammersmith Lounge

- Adjacent to classrooms and studios, the lounge is a seating area with couches, chairs, and tables, suitable for informal meetings, waiting for and between classes, rehearsals, and events
- Hammersmith was the name of Jacqueline Kennedy's childhood home that served as her wedding venue and the "Summer White House" during the Kennedy Administration

The Classrooms: Macaroni and Sardar (~95 Max. Occupancy each)

- Two multi-purpose working classrooms that can be configured for lectures, workshops, meetings, and presentations
- Each room features projectors, screens, large tackable surfaces, and white boards
- Acoustic plaster ceilings, white stained concrete walls, rubber tile floors, ample cabinets, and sinks
- Caroline Kennedy's pet pony, Macaroni, was a gift from President Lyndon B. Johnson in 1962. Sardar, an Arabian horse, was given to First Lady Jacqueline Kennedy as a gift from Ayub Khan, the President of Pakistan, in 1962



RIVER PAVILION

Access to the River Pavilion is from the Welcome Lobby to the Potomac Promenade, up the Bridge from the Rock Creek Parkway Trail, from the Center's Grand Foyer down the Potomac Promenade, and through entrance doors from the Parking Grotto.

River Pavilion (~270 Max. Capacity)

- Flexible interior and exterior space with the River Café located within, the River Pavilion has stunning views of the Potomac River and the pedestrian bridge
- Destination for a quick snack, informal performances, open mics, and convertible for special events
- Operable glass wall that slides open to an exterior courtyard with a reflecting pool adjacent to a large grove of ginkgo trees
- Acoustic plaster ceilings and walls, bluestone floors, clear glass, and large frosted glass walls with etched quotes from President Kennedy

River Pavilion Mezzanine (~45 Max. Occupancy)

- A loft with elevator access located just upstairs from the main floor of the River Pavilion. Operable glass wall that slides open to an exterior courtyard with a reflecting pool adjacent to a large grove of ginkgo trees
- Can be used as an artist lounge, meeting space, or a small private dining space
- Acoustic plaster ceiling and walls, wood floors, and a skylight

River Pavilion

