

This Seminar is appropriate for performing artists and/or arts and cultural organizations.

GIVING CUES: DEVELOPING PERFORMANCE MATERIALS FOR YOUNG PEOPLE

In addition to experiencing the sheer enjoyment of attending a performance, how can young people learn to be discerning and reflective audience members? This Seminar involves participants in discussions and activities that clarify key principles for developing visually appealing, quality written materials. Drawing on the Kennedy Center's three-year study that tested materials and over a decade of experience developing guides for young people, the Seminar demonstrates ways to develop attractive, educationally-sound materials that arouse students' interest and stimulate thoughtful, active response to performances and develop background knowledge in the art form. Participants leave the Seminar with ideas for their own guides and the publication *Giving Cues: Recommended Guidelines for Writing and Designing Performance Materials for Young People*. After the Seminar, the sponsor provides Next Steps such as feedback on drafts of performance guides.

Number of Participants: 25

Length: One day

Faculty: One Seminar Leader

FEE: \$4,500/\$3,500*

Fee includes 25 copies of the publication *Giving Cues: Recommended Guidelines for Writing and Designing Performance Materials for Young People*

* This discounted fee (25%) is available to sponsoring organizations that are members of a Kennedy Center National Partnerships program (Partners in Education or Kennedy Center Alliance for Arts Education Network) or a Kennedy Center board/advisory group.

